



SHAWN LAPALM

MANAGING PARTNER

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**Custom Link Program for
Organizers = OAAS
Vendors**

PAL
INSURANCE BROKERS
CANADA LTD.



Who is this for?



- Customized Vendor Link is for Organizer of an event.
- Custom Application is for: All vendors who setup a table, booth or kiosk at an event (Fairs, markets etc.)



Benefits



Streamlined Digital Process



Automated process



Purchased policies emailed direct to Vendor/Organizer/Broker



If event repeats, same link can be used with a simple adjustment of changing the date for the new future date



Allows Vendor/Organizer and or Broker to enter their requirements

Minimum CGL Limit

Input dates of your event to include setup and take down

Enter additional insured details (Venue/City/Organizer)

Minimum Coverage requirements

Link Setup Process

1

Step 1 : Broker provides Fair/Market/Organizer a link to our online Questionnaire

2

Step 2 : Fair/Market/Organizer completes Questionnaire and submits

3

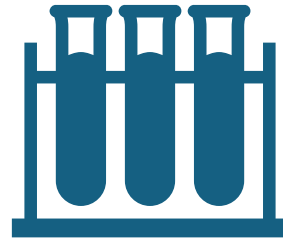
Step 3 : Once approved an email is sent to Fair/Market/ Organizer that contains the Link to provide to their vendors

[Broker Questionnaire link to give to their Markets/Associations](#)

The Custom Exhibitor Application



When your Questionnaire submission for custom link has been approved an email will be sent to the Organizer which they can share with their vendors.



Sample of Application :

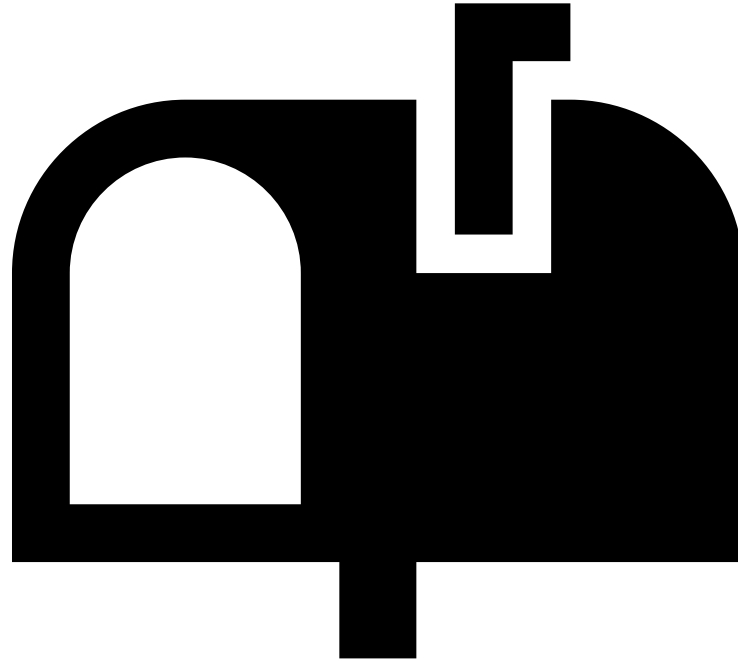
[Ontario Fair Market event : Vendor Insurance Application Link](#)



Sample of Umbrella Link: Association/Market has multiple events. We can setup all events under the same link for vendor to choose which event they would like liability coverage for.

[Sample Umbrella Link for Market Organizer to give to their vendors](#)

Documents



When your Vendor purchases the policy, an email will be sent to the Insured(Vendor), Broker and the provided email contact for the Vendor/organizer . Included in the email, will be PDF attachments that contain their policy certificate, invoice and our policy wordings.



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Thank you, OAAS & Members !

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SAMPLE
ONLY:
Screenshot of
Questionnaire



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BROKER / AGENT LOGIN



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Vendors-Organizer Questionnaire



Name of your organization/Association?
(Market/Group/Fair):

Name of Event / Individual Market: *

Location Address-

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SAMPLE ONLY : Screenshot of Custom Vendor Application



→ Section 1

Reference # 38-10255

Name of Event/Market Ontario Fair Market

Name of your organization/Association? (Market/Group/Fair) OAAS

Location Address-Market 123 Elm Simcoe ON N3Y 2V9

Additional Insured Farm Market venue name : Township City Name

Effective Date: 2026-06-26 ✓

End Time: 2026-06-27 00:01:00

Limit of Liability (million): * \$2 million ✓

At your booth, will you have or provide any of the following: * Yes No ✓

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Amusement devices | <input type="checkbox"/> Games | <input type="checkbox"/> Oxygens / aromatherapy bars | <input type="checkbox"/> Time shares sales |
| <input type="checkbox"/> Athletic Performances and Stunts | <input type="checkbox"/> Health and Wellness testing including but not limited to treatments/services with respect to medical rehabilitation, wellness, physiotherapy | <input type="checkbox"/> Pesticides / pollutants | <input type="checkbox"/> Tobacco |
| <input type="checkbox"/> Arc Welding and or Soldering | <input type="checkbox"/> Heating Pads/Blankets | <input type="checkbox"/> Pharmaceuticals, nutraceuticals | <input type="checkbox"/> Tarot |
| <input type="checkbox"/> ATM | <input type="checkbox"/> Henna Tattoo | <input type="checkbox"/> Photobooth | Card/Mediums/Fortune tellers |
| <input type="checkbox"/> Baby Products | | <input type="checkbox"/> Pre-Packaged Prepared Foreign Food | <input type="checkbox"/> Toys that are Powered and or Riding |
| <input type="checkbox"/> Body Piercings, Permanent Tattoo and or Permanent | | <input type="checkbox"/> Providing Professional | <input type="checkbox"/> Virtual and/or Virtual Reality Setups |
| | | | <input type="checkbox"/> Vitamins, Health or Dietary |

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SAMPLE
ONLY:
Screenshot of
Umbrella Link
Page : Sample
only



[Fair June 27](#)

[Scooby Market](#)