



February 10, 2026

Welcome to the CNE Ambassador of the Fairs Program!

We hope your participation gives you the opportunity to highlight all your wonderful accomplishments and that you have a great learning experience.

Note about availability and the Winner's commitment:

The selected CNE Ambassador is required to be present for the full 18 days of the fair. If you know in advance that you are unavailable for the entire duration, you are still welcome to take part in the weekend program; however, you will not be eligible to compete in the final competition. If you wish to participate without being considered a contender, please let us know ahead of time. We understand that this is a long commitment, so if you have any special circumstances or concerns, please don't hesitate to reach out to the CNE Agriculture team to discuss it. Participating in the CNE Ambassador weekend program is a fun and valuable learning experience, so we encourage you to consider participating even if you can't be a competitor.

Please see links on this webpage for the Entry forms and the Rules & Regulations governing the **2026/2027 CNE AMBASSADOR OF THE FAIRS Program**.

**ONLINE application: apply and find all pertinent information such as rules & regulations, itinerary, etc. at [www.theex.com](http://www.theex.com) (live as of February 20, 2026)**

We continue to observe the changes made to the Ambassador Program in 2018 and below are the highlights:

- There will be no crowns for the program weekend. We ask that all Ambassadors wear their sash and/or medallion only.
- Dress code for the semi-finals and finals will be business professional as if you are dressing for a job interview.
- During the semi-finals preliminaries held Sunday morning, all participants will have prepared a one-minute speech that they will read. Please choose one of the following topics: agriculture; agricultural societies; the importance of agricultural societies; some aspect of your fair; or pride of place (e.g. How special your home fair might be; how the CNE exemplifies how special Ontario agricultural fairs are; etc.), or what it means to be a Canadian.
- At the finals, all participants will read a 280-character description of themselves. This 280-character description will be created at one of the seminars at the CNE. This can be described as an elevator talk – you meet a potential employer on the elevator and have to sell yourself before you reach their floor.

- At finals there will be seven semi-finalists chosen who will present speeches. For further details, please refer to clause #10 of the rules and regulations.
- The three finalists will be given the same impromptu question. During each finalist's turn, the other two finalists will be sequestered.
- **Personal Bio:** We ask that participants send a short personal bio (100 words maximum) which should also be brought along in a USB or electronic device. There will be a seminar on bio writing and you will have the opportunity to revise your original bio if you wish.
- **Photo:** During the online application process you will be asked to upload your photo. If you are unable to upload your photo at that time, please let us know at [agriculture@theex.com](mailto:agriculture@theex.com)
- **Fair Secretary:** Please note that aside from your application form there is also a form to be completed by your Fair Secretary, which can also be done online.

The CNE Ambassador of the Fairs winner will receive \$3,500.00.

The following prizes will also be awarded to the Agricultural Societies of the 7 semi-finalists:

- 1<sup>st</sup> - \$500.00
- 2<sup>nd</sup> - \$350.00
- 3<sup>rd</sup> - \$250.00
- 4<sup>th</sup> - \$100.00
- 5<sup>th</sup> - \$100.00
- 6<sup>th</sup> - \$100.00
- 7<sup>th</sup> - \$100.00

#### **Duties of the CNE Ambassador**

- Represent the CNE at various fairs and society events throughout the year, as invited.
- Attend additional CNE events as required.
- Participate in the OAAS Conference in February 2027 and deliver a presentation about their experience as the CNE Ambassador during and after the fair.
- Attend the following year's competition weekend in full, presenting awards and delivering a parting speech on Sunday.
- Notify the CNE in advance of any events where they will be representing the organization.



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210 Princes' Boulevard, Exhibition Place, Toronto, Ontario M6K 3C3 | p : 416.263.3800 | f : 416.263.3838

We understand that personal commitments may interfere with attending all events.

The official Entry Forms must be completed and received by the CNE Agriculture Department by no later than April 30, 2026.

Thank you for your co-operation. If you have any questions, please do not hesitate to contact Carmen Harany - Agriculture Program Manager at (416) 263-3835.

We look forward to welcoming you to the CNE Ambassador of the Fairs Program 2026!

Sincerely,

CNE Agriculture Team  
[Agriculture@theex.com](mailto:Agriculture@theex.com)