



Dear Ontario Fair supporters,

We are reaching out on behalf of the Ontario Association of Agricultural Societies (OAAS) to request your support for the 2026 OAAS Convention and our ongoing work as a provincial organization. The OAAS is a non-profit dedicated to providing leadership, guidance, education, and resources to more than 200 member Agricultural Societies across Ontario.

While Agricultural Societies are not required to join the OAAS, we are proud that 99% of eligible societies choose to do so. This demonstrates the value they see in the services and support we provide. Our membership is diverse—ranging from one-day school fairs to large, multi-day exhibitions—each offering unique activities that reflect the communities they serve.

For over 175 years, the OAAS has focused on helping its member societies achieve their individual goals. Ontario's volunteer-run Agricultural Societies devote countless hours to preserving agricultural heritage and ensuring agriculture remains a vital part of community life. Through their fairs and events, they provide education, entertainment, activities, facilities, and meaningful support for residents across the province.

Our Mission Statement guides everything we do: The OAAS provides leadership, guidance, education and resources for its member Agricultural Societies.

The OAAS delivers a wide range of services to its members, including the Annual Convention, youth programs and scholarships, board governance training, webinars, website resources, fair and event promotion, the First Impressions program, and volunteer recognition initiatives. We continue to explore new opportunities to support our members in meaningful ways.

Membership fees from Agricultural Societies and Service Members are our primary source of revenue. We work hard to keep these fees as reasonable as possible to ensure accessibility for all societies. Additional revenue that supports our convention and programs comes from partnerships and fundraising initiatives.

The highlight of our year is the OAAS Annual Convention, held in mid-February, which brings together nearly 1,000 delegates from across Ontario. The convention provides members with education, information, and networking opportunities that help strengthen the operations and sustainability of Agricultural Societies.

It is through the generous support of partners like you that the OAAS can continue offering this important event at an accessible rate. We kindly ask for your continued support of the 2026 OAAS Convention, taking place February 19–21.

Below, you will find an outline of sponsorship levels, including the benefits and recognition offered to our OAAS partners. We would be pleased to work with you to tailor a package that aligns with your goals and interests.

	Platinum Sheaf (\$7,500+)	Gold Sheaf (\$5,000)	Silver Sheaf (\$2,500)	Bronze Sheaf (\$1,000)	Friends of the Fair (\$250)
Recognition at OAAS Annual General Mtg.	X				
Banner on display at Convention	X				
Complimentary Tradeshow Booth	X	X			
Registration bag content	X	X	X		
Hospitality ticket recognition	X	X	X	X	
Recognition on the Convention app	X	X	X	X	X
Recognition on the OAAS website	X	X	X	X	X
On sponsor signage at OAAS Convention	X	X	X	X	X
# Seminar/workshop sponsorship	3	3	2	2	1
# Complimentary convention registrations	6	4	2	1	-
Recognition on Convention printed material	X	X	X	X	-

As a partner, your contribution will assist in our continuing efforts to support our agricultural societies to promote the importance of agriculture and local food awareness and agricultural education in their communities, now and into the future.

Sincerely,

*Kathryn Lambert*

Kathryn Lambert  
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519-287-3553

*Vince Brennan*

Vince Brennan  
Executive Director  
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613-395-2465

# Ontario Association of Agricultural Societies

## Partnership Agreement

*Between*

Partner Name: \_\_\_\_\_  
(Please fill out as you would like your name / business / organization to appear in print)

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

*and the*

## Ontario Association of Agricultural Societies

The contribution(s) toward the OAAS for the year(s) \_\_\_\_\_ shall be:

1. \$ \_\_\_\_\_ in monetary donations
2. \$ \_\_\_\_\_ worth of product
3. \$ \_\_\_\_\_ worth of services

For the total sum of: \$ \_\_\_\_\_ which represents the \_\_\_\_\_ level.

*Payable to the: Ontario Association of Agricultural Societies*

c/o Vince Brennan; OAAS Executive Director, 1911 Foxboro Stirling Rd, RR #4 Stirling Ontario K0K 3E0  
Phone: 613-395-2465 Email: [vince@oaasfairs.com](mailto:vince@oaasfairs.com)

On behalf of the Partner, I authorize the OAAS to publish the Partner name in any OAAS publication for the purpose of acknowledgement of the contribution.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_