

2025 OAAS Convention



Thursday February 20 - Saturday February 22
SHERATON PARKWAY HOTEL, RICHMOND HILL



CONVENTION SCHEDULE AT A GLANCE

Thursday, February 20, 2025

10:00am - 2:30pm	Pre-Convention Workshops
1:00pm - 5:00pm	Ambassador & Chaperone Registration (Vaughan Hall)
1:00pm - 7:00pm	Registration Desk open
1:00pm - 5:00pm	Resource Room (Gormley)
1:00pm - 5:00pm	Receive Auction Items (Thornhill)
1:00pm - 5:00pm	Receive Competition entries (Aurora)
3:00pm - 4:45pm	Ambassador Program (Vaughan Hall)
3:00pm - 3:50pm	Seminars & Workshops
4:00pm - 5:00pm	Ambassador Program (Vaughan Hall)
4:00pm - 4:50pm	Seminars & Workshops
4:00pm - 5:00pm	Young Professional Meet N' Greet (10th Floor)
6:30pm	Doors Open to Evening Entertainment & Share the Wealth tickets for sale
7:00pm - 10:00pm	Evening Entertainment (Grand York)
10:00pm - 12:00am	Ambassador Hospitality (Vaughan Hall)
10:00pm - 12:00am	Hospitality Suite (10th Floor)

Friday, February 21, 2025

7:00am - 4:00pm	Registration Desk open
8:30am - 5:00pm	Ambassador & Chaperone Registration (Vaughan Hall)
8:30am - 9:30am	Seminars, Workshops & Quick Talks
3:00pm - 5:00pm	Ambassador Program (Vaughan Hall)
9:00am - 11:30am	Receive Auction Items (Thornhill)
9:00am - 11:35am	Family Entertainment Showcase (Grand York)
9:00am - 4:00pm	Tradeshow (Convention Floor)
10:00am - 11:30am	Seminars, Workshops & Quick Talks
10:30am - 4:30pm	Viewing Competitions: Quilts (Aurora), Cookies & Tarts, Maple Syrup & Honey (Newmarket), Resource Room (Gormley)
10:30am - 4:30pm	Bidding at Silent Auction (Thornhill)
1:30pm - 3:00pm	Opening Ceremonies: Presentations & Recognition Keynote Speaker Ian Tyson
3:30pm - 4:30pm	Seminars, Workshops & Quick Talks
7:00pm	Doors Open to Friday Evening Showcase & Share the Wealth tickets for sale
7:30pm - 10:00pm	Friday Evening Entertainment Showcase (Grand York)
10:00pm - 12:00am	Ambassador Hospitality (Vaughan Hall)
10:00pm - 12:00am	Hospitality Suite (10th Floor)

Saturday, February 24, 2024

3:00pm - 3:45pm	Ambassador Program (Vaughan Hall)
9:00am - 12:00pm	Bidding in Silent Auction Room (Thornhill)
9:00am - 12:00pm	View Competitions (Lower Level)
9:00am - 12:00pm	Resource Room (Gormley)
9:30am - 10:30am	Seminars & Workshops
10:45am - 11:45am	Seminars & Workshops
12:00pm	Silent Auction Bidding Closes (Thornhill)
1:30pm	Annual Mtg. & Closing Speaker: Chris Cummins
3:00pm - 4:00pm	Pick up Silent Auction items (Thornhill)
3:00pm - 4:00pm	Pick up Competition items
6:30pm	Ambassador Group Photo
7:00pm	Doors Open to Saturday Evening Showcase & Share the Wealth tickets for sale
7:30pm	Saturday Evening Entertainment Showcase (Grand York)
10:00pm - 12:00am	Ambassador Intros, Live Auction, Entertainment
10:00pm - 12:00am	Ambassador Hospitality (Vaughan Hall)
10:00pm - 12:00am	Hospitality Suite (10th Floor)

FRIDAY AFTERNOON KEYNOTE SPEAKER

RePURPOSE - LIVE with Ian Tyson

Join Ian Tyson, who is ready to deliver this fully audience-curated talk, where you, the crowd, vote in real time about what I will speak about next. Much like with life, every choice will lead to a different outcome and a new set of choices to face - YOU build the presentation!!



THANK YOU TO CANADIAN NATIONAL EXHIBITION for supporting our Friday keynote speaker.



SATURDAY AFTERNOON KEYNOTE SPEAKER

The Human Side with Chris Cummins

As we draw the curtains on OAAS 2025, Chris Cummins takes the stage once more.



Infused with fresh insights from this year's convention, Chris will unveil actionable strategies to offer value and forge deeper, more fruitful relationships — for you and your agricultural society.

Embrace the power of your written goals, backed by neuroscience. Chris will guide us in reflecting on our individual and collective journeys, setting tangible milestones. Leave reinvigorated, with clear goals and a renewed zest for your role in the agricultural society.

THANK YOU TO the EGG FARMERS OF ONTARIO for supporting our Saturday closing keynote speaker.





THANK YOU

HOSPITALITY SPONSORS

















OAAS District #1

THANK YOU

Co-operators

for providing the convention pens



THANK YOU

RBC

for providing the
convention bags



PRE-CONVENTION WORKSHOPS ... Thurs. Feb 20, 10:00am - 2:30pm

- In the Know -Mental Health Workshop
- Judging School: Hobbycrafts, Collectibles, Woodworking
- Judging School: Field Crops
- Field to Fair: Managing Event Risks
- Unlock Your Power to Influence

Still time to sign up !!!

DOWNLOAD the ...

OAAS CONVENTION APP



OAAS PAST PRESIDENT SOCIAL

FRI. FEB. 21, 3:30PM

IN THE PRESIDENT SUITE—1091

AGAIN FOR 2025 !!! VOTING DELEGATES MUST SIGN IN AT THE ANNUAL MEETING ON SATURDAY AFTERNOON.

CHECK OUT
the OAAS Convention
Photography Competition
 On the main Convention floor



SATURDAY EVENING ENTERTAINMENT

- ◆ Braden Simon
- ◆ Kelsi Mayne
- ◆ East Coast Experience

OAAS Young Professionals Meet N' Greet *Presented by Horse Power Live*



Thursday, February 20 4:00pm – 5:00pm
 in the Presidential Suite, 10th Floor

*Open to convention delegates under the age of 40,
 at least 19 years of age & excluding current Ambassadors.*

THANK YOU

SILVER SPONSORS

TRADESHOW IS SOLD OUT

Over 70 booths
 All day Friday, 9am-4pm
 Main & Lower Level

AUCTION ROOM

Receiving Auction Items

Thurs. Feb. 20, 1:00pm - 5:00pm
 Fri. Feb. 21, 9:00am - 11:30am

Bidding Open

Fri. Feb. 21, 11:30am - 4:30pm
 Sat. Feb. 22, 9:00am - 12:00pm

Pick up Items

Sat. Feb. 22, 3:00pm - 4:00pm

 **THANK YOU**

PLATINUM SPONSOR


CANADIAN NATIONAL EXHIBITION

DISTRICT DISCUSSIONS

Friday afternoon 3:30pm

Everyone is welcome

Meet Fair friends near you

Share ideas & stories

Support one another

Learn from their experiences

RESOURCE ROOM

Share your old fairbooks, posters,
marketing materials

GORMLEY ROOM, lower level.

FRIDAY EVENING ENTERTAINMENT

- SOS - The ABBA Experience
 - Rosewood Ave.
 - Paige Ruthledge
 - Chris Clark
 - Kendra Gabrielle
 - Kendra Kay

REGISTRATION DESK

opens at 1:00pm, Thursday.

Register individually,
by delegate last name

Located on Lobby Level

*Ambassador & Chaperone
registration is in the
Vaughan Hall Room, Lower Level*

THURSDAY NIGHT ENTERTAINMENT

URBAN COWBOY LINE DANCING at 7pm

LUKAS STARK ~ THE MYSTERY ENTERTAINER

THE CANADIAN COWBOYS

AMBASSADOR CONVENTION PROGRAM 2025

February 20-22, 2025
Vaughan Hall Room, Lower Level
(subject to change)



Thursday, February 20, 2025

1:00pm - 5:00pm
4:00pm - 6:00pm

5:00pm
6:30pm
7:00pm
10:00pm - Midnight

Ambassador & Chaperone Registration
Welcome, Ice Breakers/Pin Swap/Meet & Greet
Expectations of Ambassadors & Chaperones
Dinner with your Ag Society
Doors Open for Evening Programming
Evening Programming begins
Ambassador Hospitality Suite (unsupervised)

Friday, February 21, 2025

8:30am - 5:00pm
9:00am - 9:30am
9:30am - 10:30am
10:45am - 12:00pm
12:00pm

1:00pm - 2:00pm
2:00pm - 3:30pm

3:30pm - 4:30pm
4:30pm
6:30pm
7:00pm
10:00pm - Midnight

Registration Desk Open
Ice Breakers/Pin Swap
CNE Info session & CNE Ambassador Program
5 Things I've Learned, That I Can't Unlearn with Tim Carson
LUNCH (provided)
Discuss Saturday evening introductions
Explore the Tradeshow Activity
Making Peace with Your Money - Succeeding at Personal Finances with Stephanie Szusz
Ambassadors attend delegate seminar
Dinner with own Ag Society
Doors open to Friday evening Showcase
Friday Evening Showcase
Ambassador Hospitality Suite (unsupervised)

Saturday, February 22, 2025

8:00am - 11:00am
9:00am
9:00am - 10:00am

10:00am - 10:30am
10:45am - 11:45am
12:00pm - 1:30pm
1:30pm - 2:45pm

3:00pm - 3:45pm
4:00pm
6:30pm SHARP!
7:00pm
7:30pm

10:00pm - Midnight

Registration Desk Open
Ambassador Program begins
Cultivating a new Culture of Mental Health and Wellbeing with Bonnie Taylor
Round Table Discussions Activity
Ambassadors attend delegate seminar
LUNCH (with your Ag Society)
Selling yourself: Skills for Interviews and Public Speaking with Karla Kerrigan
Closing Remarks/Survey/Order of introductions
Dinner with Ag Society
Group Photo outside of Thornhill Room
Doors open for Saturday Evening Showcase
Saturday Evening Showcase, Introduction of Ambassadors, Live Auction
Ambassador Hospitality Suite (unsupervised)

CHECK IT OUT ...
ALL DAY FRIDAY & SATURDAY

Provincial Competitions on the Lower Level



Quilts, Cookies,
Butter Tarts,
Honey &
Maple Syrup

**FREE PARKING AT
THE SHERATON ...**
look for the signs

3 level parking garage attached to hotel

AG-AWARENESS TRADESHOW

is taking place
Friday February 21st
located on Lower Level,
9:00am - 4:00pm

ESCAPE ROOM ~ stop by
Friday 9am-4pm,
in the Buttonville Room.



THANK YOU

FRIENDS OF THE FAIR SPONSORS

4-H Ontario
Agriculture Wellness Ontario
AgScape
Beaverton Agricultural Society
Beth Meszaros
Caledonia Agricultural Society
Calgary Stampede
Campbellford-Seymour Ag. Society
Cathy Redden
Charles Jones Industrial Ltd.
Charlotteville Agricultural Society
Clarence Pinkney
Delta Power, Wyoming
Dispatch Talent
Douglas Yeo
Dundalk Agricultural Society
Elmvalle Agricultural Society
Erin Agricultural Society
Farm & Food Care
Fergus Agricultural Society
Glen Syme
Halton Agricultural Society

Harmony Marketing
Heather Owens
Huron Tractor
Les & Marilyn Armstrong
Norfolk County Fair & Horse Show
OAAS District #3
OAAS District #4
OAAS District #5
OAAS District #6
OAAS District #13
Ont. Business Improvement Area Assoc.
Paris Agricultural Society
Providence Bay Agricultural Society
Rockton Agricultural Society
Russell Agricultural Society
Showmen's League of America
(Canada Chapter)
Sirroma Entertainment
Stratford and District Ag. Society
Sylvia Parr
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Wilmot Agricultural Society
Workplace Safety & Prevention Services



THANK YOU

BRONZE SPONSORS



THANK YOU

to FrontDoor+ and FireGuy
for providing
the convention notepads



The O.A.A.S would like to welcome our guests from the Alberta & Saskatchewan Fairs

AUCTION ITEMS



O.A.A.S CONVENTION 2025



AGRICULTURE AWARENESS TRADESHOW

FRIDAY FEBRUARY 21, 2025
LOWER LEVEL



www.ontarioagsocieties.com



THANK YOU

GOLD SPONSORS

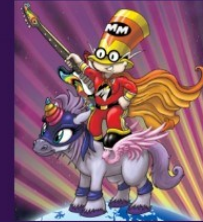


OAAAS Convention 2025 ~ Feb. 20-22

FAMILY ENTERTAINMENT SHOWCASE

Friday Feb. 23, 9am-11:30am Grand York Ballroom

Hosted by: *Tim Burr Circus Lumberjack*



THANK YOU to:



TRADITIONAL SHOWS

3L Productions

4-H Ontario

Ag Wellness

AgScape

B&M Entertainment

Bleacher Rental

Booking House

canaPHEM

Cdn Raptor Conservancy

Classic Champ Wrestling

Comedy in Motion

Co-Operators

Creative Club

Daytime Enterprises

Dispatch Talent

Do Go Fundraising

Duuo Insurance

Edge Motorsports

Egg Farmers of Ontario

Encore Promotional

Executioner Sled Team

Farco Entertainment

Farm & Food Care

Five Nineteen Production

FrontDoor+

Fusion Talent Group

Glovebox Entertainment

Grain Farmers of Ontario

Grand River Party Rental

Great Lakes Premiere Pulling

Hart Entertainment

Heatwave Blacksmith

I Am Demolition

Jagger Sports

Junior Farmers of Ontario

K&K Insurance

Kidomo

Kindred Spirit Credit Union

Marky Monday Children's Enter.

Meet The Keepers

Mojo Magic

ODEN

NorthFire Circus

Ontario Chuckwagon

Ontario Demo Derby

Ontario Inflatables & Event Rentals

Ontario Visited

OTTPA

PAL Insurance

Portable Grandstand

Redd Swing

Robert Maxwell

Royal Bank

Shield Security

Silverline Patrol & Security

Super Crunch Tanghulu

SuperDogs

Superior Events

SWOTPA

TCB Pulling Solutions

Team T & J

The Ultimutts

Ticketwindow Inc.

Tim Burr Circus Lumberjack

WORKSHOP & SEMINAR SCHEDULE

THURSDAY FEBRUARY 20

(SUBJECT TO CHANGE)

3:00pm

- Effective Grant Writing For Fairs and Event Organizers
- Event Sponsorship Trends, Tips & Tricks
- Navigating Stress in Agriculture
- Now That You've Started Online Ticketing, What's Next?
- Putting Pizzaz in your Homecraft Prize List

4:00pm

- Booking Entertainment & Understanding Contracts
- Event Sponsorship Trends, Tips & Tricks
- Exploring Engaging Agriculture Education at Your Fairs
- Learning How To Square Dance
- The Journey to Become a Judge



FRIDAY FEBRUARY 21

8:30am

- Agricultural Society President Discussion
- Effective Grant Writing For Fairs and Event Organizers
- Growing Opportunities: The Economic Power of Inclusive and Accessible Events
- Harvesting Success: Building Outstanding Volunteer Programs for Agricultural Fairs
- Navigating Stress in Agriculture
- PANEL DISCUSSION: General Managers and Paid Staff
- Refreshing Your Display Areas

10:00am

- Bringing Youth to the Fair with 4-H
- Lottery Licensing Fundraising
- Managing Cash Requirements During The Fair Season
- PANEL DISCUSSION: Youth ~ Who, What, Where, How, When & Why
- Risk Management & Program updates
- Roots of Inclusion: Cultivating Diversity and Equity at Agricultural Fairs
- Volunteer Orientation & Training

3:30pm

- Ag Awareness at the Fair: Strategies for Success
- District Discussion (Districts #1,2,3)
- District Discussion (Districts #4,5,6)
- District Discussion (Districts #7,8,9,10,13)
- District Discussion (Districts #11,12,14,15)
- Fair Secretary Discussion
- PANEL DISCUSSION: Ag Education at Our Fair

SATURDAY FEBRUARY 22

9:30am

- A.I. in 2025: Tools for Festivals and Events
- Online Privacy 101
- PANEL DISCUSSION: Organizing Livestock Shows
- Partnering with WSPS: Safety Tips and Tools for Your Community Events
- Putting Pizzaz in your Homecraft Prize List
- ROUND TABLE DISCUSSION
- The Importance of Working with your Local Main Street (BIA)
- Tools We Use Every Day at the Fair Office

10:45am

- A.I. in 2025: Tools for Festivals and Events
- Navigating Chaos: A Journey of Knowing Your Worth
- Now That You've Started Online Ticketing, What's Next?
- Online Privacy 101
- PANEL DISCUSSION: Making the Best of a "Situation"
- Refreshing Your Display Areas
- ROUND TABLE DISCUSSIONS
- Sharing Your Experience From the Gates to the Stage

QUICK TALKS & TIPS

Friday only

8:30am: How We Launched Our Ambassador Program

9:00am: Volunteer Program Infrastructure: Building a Strong Foundation for Success

10:00am: Becoming a Certified Volunteer Board Member, gaming your way to success.

10:30am: Fair for All: Building Inclusive and Accessible Experiences

11:00am: A successful FUN-draiser.. LADIES NIGHT

3:30pm; What's the impact of a First Impression?