



Dear Ontario Fair supporters,

We are reaching out to you on behalf of the Ontario Association of Agricultural Societies (OAAS) requesting your support for the 2025 Convention and OAAS organization. The OAAS is a non-profit organization providing leadership, guidance, education, and resources for its over 200 member agricultural societies.

Ontario agricultural societies are not mandated to become OAAS members, so when 99% of eligible societies are OAAS members, we feel that OAAS membership is valued for providing much needed services to our members. Our membership is very diverse from agricultural societies holding one day school fairs to those offering large multiday events. The activities presented are as varied as our societies and the villages, towns, and cities they represent.

For over 175 years, the primary focus of the OAAS has been to assist its over 200 members in achieving their own respective goals. Ontario volunteer-run non-profit agricultural societies and their volunteers dedicate countless hours to keep agriculture a vital part of Ontario's heritage. Agricultural societies organize their fairs and events provide education, entertainment, activities, facilities, and support for their local communities

Our Mission Statement is the guiding principle for our organization - "The OAAS provides leadership, guidance, education and resources for its member Agricultural Societies"

The OAAS provides numerous member services to our agricultural societies including the OAAS Annual Convention, Youth program and scholarships, board governance training, webinars, websites, fair & event promotion, First Impression program, volunteer recognition and we continue to look for further opportunities to provide to our members.

Membership fees for agricultural society members and service members are our main source of income. We endeavour to keep our fees as reasonable as possible to ensure that all societies in Ontario are able to become members and take advantage of the services we provide. Other income to support the convention and programs is derived from partnership sponsors and fundraising activities.

The highlight of the year for the OAAS is the annual convention, which takes place in mid-February bringing together upwards of 1,000 delegates from across the province. Our convention provides OAAS members with education, information, and networking opportunities that are meant to improve the operations of the individual agricultural societies

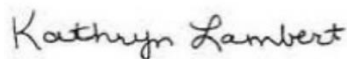
It is the generous support from our partners that allows the OAAS to continue to offer our convention at an affordable rate; and we are asking you to please continue your generous support of the 2025 OAAS Convention, February 20-22.

See the table below for the various levels of sponsorship and the benefits and recognition that are provided to our OAAS partners. We are willing to work with you to tailor a package to your specifications

	Platinum Sheaf (\$7,500+)	Gold Sheaf (\$5,000)	Silver Sheaf (\$2,500)
Recognition at OAAS Annual General Mtg.	X		
Banner on display at Convention	X		
Complimentary tradeshow booth	X	X	
Registration bag content	X	X	X
Hospitality ticket recognition	X	X	X
Recognition on the Convention app	X	X	X
Recognition on the OAAS website	X	X	X
On sponsor signage at OAAS Convention	X	X	X
# Seminar/workshop sponsorship	3	3	2
# Complimentary convention registrations	6	4	2
Recognition on Convention printed material	X	X	X

As a Partner, your contribution will assist in our continuing efforts to support our agricultural societies to promote the importance of agriculture and local food awareness and agricultural education in their communities, now and into the future.

Sincerely,



Kathryn Lambert
 Convention Administrator
convention@oaasfairs.com
 519-287-3553



Vince Brennan
 Executive Director
vince@oaasfairs.com
 613-395-2465