

Volunteer Motivations Activity

Every 5 years, Statistics Canada asks Canadians about their volunteering habits and motivations. For the most recent survey (held in 2018), motivations for volunteering were tracked based on the generations:

- Gen Z (born 1996 and later)
- Millennials (born 1981 to 1995)
- Gen X (Born 1966 to 1980)
- Baby Boomer (Born 1946 to 1965)
- Matures (Born 1918 to 1945)

Answer each of the following questions with the generation that **you** think cited each motivation as their top reason for volunteering:

1. Which generation most cited "improving job opportunities" as a top reason for volunteering?
2. Which generation most cited "using skills" as a top reason for volunteering?
3. Which generation most cited "desire to support a cause" as a top reason for volunteering?
4. Which generation most cited "contribute to community well-being" as a top reason for volunteering?
5. Which generation most cited "religious/spiritual obligation" as a top reason for volunteering?

The survey also asked Canadians why they didn't volunteer **or** didn't volunteer more. Which of these do you think is the **top** reason?

- a) Preferred to give money instead of time
- b) Health problems/physically unable
- c) Do not have the time
- d) Nobody asked them
- e) Inability to commit long term

Resource links:

- Data: givingandvolunteering.ca, bit.ly/vtscdemo
- Mobilizing Volunteers Toolkit: agday.org/mobilizing-volunteers-toolkit
- Find a volunteer centre: volunteer.ca