

2024 OAAS Convention



Thursday February 22 - Saturday February 24
SHERATON PARKWAY HOTEL, RICHMOND HILL



CONVENTION SCHEDULE AT A GLANCE

Thursday, February 22, 2024

10:00am - 2:30pm	Pre-Convention Workshops
1:00pm - 7:00pm	Registration Desk open
1:00pm - 5:00pm	Resource Room (Gormley)
1:00pm - 5:00pm	Receive Auction Items (Thornhill)
1:00pm - 5:00pm	Receive Competition entries (Aurora)
3:00pm - 4:45pm	Ambassador Program (Vaughan Hall)
3:00pm - 3:50pm	Seminars & Workshops
4:00pm - 4:50pm	Seminars & Workshops
4:00pm - 5:00pm	Young Professional Meet N' Greet (10th Floor)
6:30pm	Doors Open to Friday Evening Showcase & Share the Wealth tickets for sale
7:00pm - 10:00pm	Evening Entertainment Showcase (Grand York)
10:00pm - 12:00am	Hospitality Suite (10th Floor)

Friday, February 23, 2024

7:00am - 4:00pm	Registration Desk open
9:00am - 11:30am	Receive Silent Auction Items (Thornhill)
9:00am - 11:35am	Family Entertainment Showcase (Grand York)
9:00am - 4:00pm	Tradeshow (Convention Floor)
10:00am - 11:30am	Seminars & Round Table Discussion
10:30am - 4:30pm	Viewing Competitions: Quilts (Aurora), Cookies & Tarts, Maple Syrup & Honey (Oakridge), Posters (Newmarket), Resource Room (Gormley)
11:30am - 4:30pm	Bidding at Silent Auction (Thornhill)
1:30pm - 3:00pm	Opening Ceremonies: Presentations, Keynote Speaker Marla Calico
3:30pm - 4:30pm	Seminars & Round Table Discussion
7:00pm	Doors Open to Friday Evening Showcase & Share the Wealth tickets for sale
7:30pm - 10:00pm	Friday Evening Entertainment Showcase (Grand York)
9:00pm - 11:00pm	Ambassador Hospitality (Vaughan Hall)
10:00pm - 12:00am	Hospitality Suite (10th Floor)

Saturday, February 24, 2024

9:00am - 12:00pm	Bidding in Silent Auction Room (Thornhill)
9:00am - 12:00pm	View Competitions (Lower Level)
9:00am - 12:00pm	Resource Room (Gormley)
9:30am - 10:30am	Seminars & Workshops
10:45am - 11:45am	Seminars & Workshops
12:00pm	Silent Auction Bidding Closes (Thornhill)
1:30pm	Annual General Meeting (Grand York)
3:00pm - 4:00pm	Pick up Silent Auction items (Thornhill)
3:00pm - 4:00pm	Pick up Competition items
6:30pm	Ambassador Group Photo
7:30pm	Saturday Evening Entertainment Showcase (Grand York)
10:00pm - 12:00am	Ambassador Intros, Live Auction, Entertainment Hospitality Suite (10th Floor)

FRIDAY AFTERNOON KEYNOTE SPEAKER

LIFE IS FULL OF "IFS" with Marla Calico

"Did you ever stop and think that in the middle of the word 'life' is the word 'if'?" and the statement is, "That means that life is full of 'ifs'." In reality, many of us are afraid of the "if". We don't really want to ask, "what if"? We prefer the routine, the expected, rather than the "ifs" that come along. In this message you will be challenged to think about the world of possibilities and opportunities for our fairs to thrive and create a sustainable base for the next generation if we just will embrace the "ifs".



THANK YOU TO EGG FARMERS OF ONTARIO & IAFE, The Network for supporting our keynote speaker.



DOWNLOAD THE OAAS



CONVENTION APP

Install on your mobile device:

1. On your smartphone, visit <https://my.yapp.us/JVT4AN> or use the QR code below
2. Follow the instruction on screen. (It's a quick two step process)

Already have the Yapp App installed?

1. Tap "download existing app" or the green "+" button (top right)
2. When asked for the Yapp ID, enter **JVT4AN**
3. Press the device keyboard's enter button, or tap "Add" at top right.

<https://my.yapp.us/JVT4AN>





THANK YOU

GOLD SPONSORS



Shawn LaPalm Insurance Agency Inc
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OAAS PAST PRESIDENT MEETING

FRI. FEB. 23, 3:30PM

IN THE PRESIDENT SUITE—1091

THANK YOU RBC

for providing the convention bags.



PRE-CONVENTION WORKSHOPS ... Thurs. Feb 22, 10:00am - 2:30pm

- In the Know -Mental Health Workshop
- Judging School: Baking and Canning
- Judging School: Honey and Maple
- Judging School: Field Crops
- Bring Your Own Bylaws Workshop

Still time to sign up !!!

AGAIN FOR 2024 !!! VOTING DELEGATES MUST SIGN IN AT THE ANNUAL MEETING ON SATURDAY AFTERNOON.

BACK BY POPULAR DEMAND RECHARGE LOUNGE

- ♦ Take a break
- ♦ Grab snack
- ♦ Quick visit
- ♦ Charge devices



CHECK OUT
the OAAS Convention
Photography Competition
On the main Convention floor



SATURDAY EVENING ENTERTAINMENT

- ◆ Ty Baynton
- ◆ Nick Straccini Band
- ◆ Drew Gregory Band

OAAS Young Professionals Meet N' Greet *Presented by Horse Power Live*



Thursday, February 22, 4:00pm – 5:00pm
in the Presidential Suite, 10th Floor
*Open to convention delegates under the age of 40,
at least 19 years of age
& excluding current Ambassadors.*

OAAS Convention ~ Feb. 22-24

FAMILY ENTERTAINMENT SHOWCASE

Friday Feb. 23, 9am-11:30am Grand York Ballroom

Hosted by: Mabel Moon



THANK YOU to:



TRADESHOW IS SOLD OUT

Over 70 booths
All day Friday, 9am-4pm
Main & Lower Level

AUCTION ROOM

Receiving Auction Items

Thurs. Feb. 22, 1:00pm - 5:00pm
Fri. Feb. 23, 9:00am - 11:30am

Bidding Open

Fri. Feb. 23, 11:30am - 4:30pm
Sat. Feb. 24, 9:00am - 12:00pm

Pick up Items

Sat. Feb. 24, 3:00pm - 4:00pm



THANK YOU

SILVER SPONSORS



FRIDAY EVENING ENTERTAINMENT

- Lucas Rogerson Band
 - Mojo Magic
- Listen to the Music
Tribute to the Doobie Brothers
- The Riley New Band
 - Adam Cousins

SWAG NIGHT THURSDAY NIGHT !!!

Wear your Fair swag

DISTRICT DISCUSSIONS

Friday afternoon 3:30pm

Everyone is welcome

Meet Fair friends near you

Share ideas & stories

Support one another

Learn from their experiences

REGISTRATION DESK
opens at 1:00pm, Thursday.

Register individually,
by delegate last name

Located on Lobby Level

*Ambassador & Chaperone
registration is in the
Vaughan Hall Room, Lower Level*

THURSDAY NIGHT ENTERTAINMENT

**AMBUSH LIVE and
PYNX PRODUCTION VIDEO DANCE PARTY**

AMBASSADOR SCHEDULE

THURSDAY FEBRUARY 22

- 1:00pm Ambassador & Chaperone Registration
- 4:00pm Welcome, Ice Breaker, Pin Swap, Meet & Greet
- 4:30pm Expectations of the Ambassadors & Chaperones
- 5:00pm Dinner with Ag Society
- 7:00pm Evening Entertainment begins

FRIDAY FEBRUARY 23

- 8:30am Ambassador & Chaperone Registration
- 9:30am Ice Breakers/ Pin Swap
- 10:00am CNE Info Session & CNE Ambassador Program Overview
- 10:45am 5 Things I've Learned, That I Can't Unlearn
- 12:00pm Lunch (provided)
- 1:00pm Explore the Tradeshow !
- Opening Ceremonies, Recognition & Keynote Address from Marla Calico
- 1:30pm Check In with Ambassador Committee
- 3:00pm Afternoon Seminars & Workshops
- 3:30pm Dinner with Ag Society
- 4:30pm Friday Evening Showcase Entertainment
- 7:00pm Ambassador Hospitality Suite

SATURDAY FEBRUARY 24

- 8:00am Ambassador & Chaperone Registration
- 9:00am Focusing on Your Mental Health
- 10:00am Round Table Discussion
- 10:45am Mid morning Seminars & Workshops
- 11:45am Lunch with your Ag Society
- 1:30pm Exploring Leadership
- 3:00pm Closing Remarks, Evaluation
- 4:00pm Dinner with your Ag Society
- 6:30pm Ambassador Group Photo
- Saturday Evening Showcase Entertainment, Ambassador Introductions & Live Auction
- 7:30pm

CHECK IT OUT ... ALL DAY FRIDAY & SATURDAY

Provincial Competitions on the Lower Level

Quilts, Posters, Cookies, Butter Tarts, Honey & Maple Syrup .



FREE PARKING AT THE SHERATON ...
look for the signs

3 level parking garage attached to hotel



Download the app



THANK YOU

FRIENDS OF THE FAIR SPONSORS

- | | |
|---|------------------------------------|
| 4-H Ontario | Glen Syme, OAAS President |
| Agriculture Wellness Ontario | Glovebox Entertainment |
| AgScape | Halton Agricultural Society |
| Bayfield Ag Society | Heather Owens, OAAS V. President |
| Blackstock Agricultural Society | Huron Tractor |
| Caledonia Agricultural Society | Ilderton Agricultural Society |
| Campbellford-Seymour Ag. Society | Les & Marilyn Armstrong |
| Cathy Redden | Northumberland County |
| Charles Jones Industrial | OAAS, District #3 |
| Chesterville Agricultural Society | OAAS, District #4 |
| Clarence Pickney | OAAS, District #8 |
| CMHA Grey Bruce Mental Health | OAAS Past Presidents' |
| Coldwater & District Agricultural Society | OMAFRA |
| Community Development Halton | Orono Agricultural Society |
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THANK YOU

BRONZE SPONSORS



OAAS, District #2



Neil Guthrie



OAAS District #1



AG-AWARENESS TRADESHOW

is taking place
Friday February 23rd
located on Lower Level,
9:00am – 4:00pm



AUCTION ITEMS



THANK YOU

HOSPITALITY SPONSORS



WORKSHOP & SEMINAR SCHEDULE

(SUBJECT TO CHANGE)

THURSDAY FEBRUARY 22

3:00pm

- Small Flock Ontario - Keeping Exhibitors Safe
- New Convention Delegate Info Session
- Caring for your mental health and brushing your teeth. Making BOTH a daily habit!
- Facilitating Strategic Planning for your Ag Society

4:00pm

- The Pups Save Breakfast: How PAW Patrol Can Fetch Increased Revenue For Your Fair
- Spicy Homecraft Decorating
- Insurance: 2023 in Review, Emerging, Concerns and Claims
- From Farm to Fairground: Tips for hosting a livestock show and a successful agriculture awareness activation

FRIDAY FEBRUARY 23

10:00am

- Social Media Mastery: A Guide to Crafting Instagram Reels, TikTok Videos and Using Instagram Effects
- AgScape: AgEducation
- Advancing Ag Societies: Embracing Online Ticketing and Cashless Transactions
- Round Table Discussion
- Teamwork Makes the Dreamwork
- Insurance: 2023 in Review, Emerging, Concerns and Claims
- Setting Volunteers Up for Success: Orientation, Training, and Supervision
- Virtual Reality and your Fair with FarmFood360

3:30pm

- District Discussion (Districts #11,12,14, 15)
- District Discussion (Districts #8, 9, 10, 13)
- The Journey from an OAAS Apprentice to A Certified Judge and Instructor
- Round Table Discussion
- District Discussion (Districts #1,2,3)
- Handling Cash During Fair Time
- District Discussion (Districts #4, 5, 6, 7)
- Volunteer Program Infrastructure: Building a Strong Foundation for Success
- Celebrating Diversity and Inclusion in Events

SATURDAY FEBRUARY 24

9:30am

- Volunteer Recruitment
- Understanding Internet and Wi-Fi For Your Fair
- Leveraging AI for Enhancing Operations at Fairs
- Teamwork Makes the Dreamwork
- Future Proof Your Fair Leadership
- PANEL DISCUSSION: Our Ambassador Program
- Be A-mazed – Heavy Horses & Fundraising at Carp Fair
- Effective Grant Writing For Fairs and Event Organizers

10:45am

- Dealing with Difficult Volunteers
- PANEL DISCUSSION: Secretary Session
- Accessibly: Ensuring Everyone Can Experience Your Fair
- Retaining Your Youth Volunteers Into Board Members
- PANEL DISCUSSION: Managing Headline Acts, What to expect.
- Cultivating a Culture of Mental Health and Wellbeing
- Creative Ideas for Competitive Exhibits
- RELAUNCH First Impression Program
- Beyond Conventional: Attracting Quality Entertainment To Your Event

