2022 OAAS Convention

Thursday February 17th – Saturday February 19th

Sheraton Parkway Hotel, Richmond Hill

SCHEDULE AT A GLANCE

THURSDAY FEB. 17, 2022

1:00pm - 8:00pm	Registration Desk open
1:00pm - 5:00pm	Resource Room
1:00pm - 5:00pm	Receive Auction Items
3:00pm - 4:50pm	OAAS 175th Anniversary Room *"A Walk Down Memory Lane"*
3:00pm - 3:50pm	Early Bird Seminars, Round Table Discussion & Quick Tips & Talks
4:00pm - 4:50pm	OAAS Young Professional Meet N' Greet
4:00pm-4:50pm	Early Bird Seminars, Round Table Discussion & Quick Tips & Talks
6:30pm	Doors Open for Entertainment Showcase & Share the Wealth tickets for sale
7:00pm - 10:00pm	Entertainment Showcase

FRIDAY FEB. 18, 2022

7:00am - 4:00pm	Registration Desk open
8:00am - 5:00pm	Receive & Bidding on Silent Auction items
8:30am - 10:00am	Opening Ceremonies: OAAS Board Introductions, Greetings from Honorable Lisa Thompson, Len & Ida Patterson Memorial Award, Recognizing Homecraft Honorary President, Special Presentations & ***Keynote Speaker Shana McEachren***
9:00am - 4:30pm	Tradeshow
10:30am - 4:30pm	OAAS 175th Anniversary Room *"A Walk Down Memory Lane"*
10:30am - 4:30pm	Resource Room & Maple & Honey Information Display
10:30am - 11:45am	Various Seminars, Round Table & Quick Tips & Talks
10:30am - 11:45am	OAAS District Director Discussions
1:30pm - 2:30pm	Various Seminars, Round Table Discussions & Quick Tips & Talks
1:30pm - 4:00pm	Family Entertainment Showcase
3:00pm - 4:00pm	Various Seminars, Round Table Discussions and Quick Tips & Talks
4:30pm	Silent Auction Room closes
5:00pm - 7:00pm	Pick Up Silent Auction items
7:00pm	Doors Open to Friday Evening Showcase & Share the Wealth tickets for sale
7:30pm - 10:00pm	Friday Evening Showcase *Live Auction, Entertainment*

SATURDAY FEB. 19, 2022

8:30am	University of Guelph Foundation in *'Foundation Agricultural Management'* Presentation
9:00am	Annual General Meeting
9:45am	**Closing Speaker Susan Stewart**
10:30am	Closing Comments
11:00am	Adjournment

FRIDAY MORNING KEYNOTE SPEAKER

SHANA MCEACHREN

Future proof your Fair: Become a Grand Champion of Adaptability

Discover how to unlock the secrets of human adaptability and use this superpower to help yourself and others thrive in times of fast change and disruption.

CLOSING SPEAKER

SUSAN STEWART

The Last Laugh

Get the much needed laughs and help to see the lighter side of life in these challenging times.

Platinum Sponsor RBC®

OAAS Ontario Association of Agricultural Societies

Continuing to celebrate our 175th Anniversary in 2022

Like us on: facebook

www.ontarioagsocieties.com

GET THE CONVENTION APP!

SCAN HERE

THREE WAYS TO ACCESS THE APP

1. Scan the QR Code
2. https://eventmobi.com/oaas2022
3. Download EVENTMOBI from an App Store

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SEMINAR SCHEDULE

THURSDAY FEB. 17, 2022 (room location)

3:00pm - 3:50pm

- State of Tourism Industry in Ontario post COVID-19 (Richmond A)
- Marketing Your Fair (Richmond B)
- Directors and Officers Responsibilities During Covid (Vaughan Hall East)
- PANEL: Challenges vs Success to See Youth Succeed in Your Agricultural Society (Vaughan Hall West)
- HANDS ON: Creative Card Creations (King City))
- Round Table Discussions (Markham A)

4:00pm - 4:50pm

- Growing Your Board in A Rotation Format (Richmond A)
- Rebirth of the Fair Phoenix from the Ashes of a Pandemic (Richmond B)
- Oh Please! Not Another Meeting (Vaughan Hall East)
- How AgScape Can Grow Your Ag Awareness Program (Vaughan Hall West)
- Round Table Discussions (Markham A)

QUICK TIPS & TALKS - *15 minute presentations* (Ballantree)

3:00pm - How Our Fair Succeeds Without a Midway
3:25pm - Turning Social Capital Into Real Capital
3:50pm - Fostering Youth Committee
4:15pm - Ag Awareness With Schools & At The fair

ROUND TABLE TOPICS - (Markham A)

- Lease Or Own Your Grounds (3pm)
- Sponsor Recognition (3pm)
- Social Media Presence (4pm)
- Pandemic Survival Ideas, Now Tradition (4pm)

THANK YOU to Executioner Sled Team for supplying the Convention pens

FRIDAY FEB. 18, 2022 (room location)

10:30am - 11:45am

- 12 Entertainment Ideas to Create "Gotta See That" Reactions! (Richmond A)
- Understanding & Managing Different Leadership Styles (Richmond C)
- The Grant-Writing Talk Show (Richmond D)
- Ontario's Not-for-Profit Corporations Act Is Here! Now What? (Vaughan Hall East)
- Growing Public Trust (Vaughan Hall West)
- Old Ways Won't Open New Doors (York B)
- Round Table Discussions (Markham A)

1:30pm - 2:30pm

- Lottery Licensing and How it Can Benefit Charities (Richmond A)
- Cultivating Resilience (Richmond B)
- Let's Make a Deal, Then Draft a Contract (Richmond C)
- AssistExpo 101- Learning the Basics (Richmond D)
- Fairs for All - Learn to Be Accessible & Inclusive at Your Fair Events (York B)
- Future Proof Your Fair: The Fair of Tomorrow Has Arrived (York C)
- Round Table Discussions (Markham A)

3:00pm - 4:00pm

- Special Occasion Permits & Licensing At Your Event (Richmond A)
- Cultivating Resilience, repeat (Richmond B)
- Money & Minutes: The world of the Secretary/Treasurer (Richmond C)
- AssistExpo - Digging Deeper (Richmond D)
- Inspiring the Heart of Volunteers (Vaughan Hall East)
- "Our Future is Your Youth" – A program to involve youth in your Agricultural Society (Vaughan Hall West)
- Round Table Discussions (Markham A)

QUICK TIPS & TALKS - ***15 minute presentations*** (Ballantree)

10:30am - A History of Women and Agricultural Fairs in Ontario
11:00am - Enticing School Participation
11:30am - Do Not Exit Your Vehicle" fundraising
1:30pm - Ambassador Update for the 2022 CNE
2:00pm - Acknowledging Your Sponsors
2:30pm - Free children's activity area- every fair's must have
3:00pm - The Power of a Dream: Thinking Outside of the Box Fair Planning

ROUND TABLE TOPICS - (Markham A)

- One Day Fairs (10:30am)
- Social Media Coverage (10:30am)
- Year Round Fundraising Ideas (10:30am)
- Who Works Your Fair Gates? (1:30pm)
- Midway Alternatives (1:30pm)
- Fair Security & First Aid (1:30pm)
- Community Partnerships (3:00pm)
- Volunteer Recognition (3:00pm)
- Display Creativity (3:00pm)

RESCHEDULED

RISK MANAGEMENT WORKSHOP

Free 3-evening series webinar starting March 2, 7pm
Sign up will open soon.

MORE INFORMATION COMING SOON !!

Join RBC before the AGM on Saturday morning

OAAS District Director Dialogue

Friday February 18th
10:30am - 11:45pm
Presidential Suite, 10th Floor

AUCTIONS

Silent Auction closes Friday at 4:30pm
Live Auction takes place Friday at 7:30pm

HYBRID ANNUAL GENERAL MEETING

Everyone is welcome to join in-person or virtually

IMPORTANT: To join virtually, you must pre-register through the OAAS website.

https://us02web.zoom.us/meeting/register/tZYvdOitrzkrH9W9ENmjK5NG5XGce94ntQyp

NOTE: If you are only attend the AGM you will be show proof of vaccination

SILVER SPONSORS

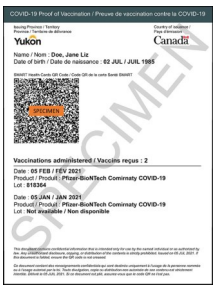
Western Fair District – be entertained
encore Promotional Products Inc. – Ribbons, rosettes and promotional items for those memorable occassions
Carp Fair – Best Little Fair in Canada!
get cracking. Egg Farmers of Ontario
Paris Agricultural Society 1858
fcc Farm Credit Canada
Sheraton Parkway Toronto North Hotel
Limestone Music

ENTERTAINMENT SHOWCASES

Thursday Evening	Family Entertainment	Friday Evening
7pm	FRIDAY 1:30pm - 4:00pm	7:30pm

COVID-19 RESTRICTIONS at the Convention

50% Meeting space capacity
Tradeshow capacity
Restaurant capacity



Proof of full vaccination is required

With the support of generous sponsors the OAAS is pleased to announce that every registered delegate will receive 2 complimentary drinks tickets, to be used on Thursday and Friday evenings, while enjoying the evening program. Due to social distance restrictions there will not be an OAAS hospitality suite, on the 10th Floor in 2022.

BRONZE SPONSORS

AssistExpo
Campbell Amusements
Canadian National Exhibition
Dairy Farmers of Ontario
Grand River Agricultural Society
Kingston & District Agricultural Society
Neil Guthrie
Markham Fair
North American Midway Entertainment
Robertson Amusement
Shield Security
SuperDogs
The Capital Fair

FREE

PARKING

Lots of free parking inside and outdoors at the hotel

OAAS Celebrating 175th Anniversary

Walk Down A Memory Lane

Stop by the Aurora Room on the Lower Level to reflect back on the past 175 years of Ontario Ag Societies.

Thank you to Guy Scott and Leonard Riopel for your efforts.

OAAS
Ontario Association of Agricultural Societies
2021
Celebrating 175 Years

VOTING DELEGATES MUST SIGN IN AT THE ANNUAL MEETING ON SATURDAY MORNING.

THANK YOU to all the speakers, sponsors, service members, volunteers, delegates, OAAS Board and special guests for supporting the 2022 OAAS Convention.