

Strategic Planning Train-the-Trainer Program

Learn to facilitate the strategic planning process for your agricultural society

“Do It Yourself” Strategic Planning

To register email:
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Strategic Planning Train-the-Trainer webinars

Monday evenings
7 to 9 pm

March 25
April 15
May 6
May 27

Strategic Planning Framework

Stage I: Preparation



Stage II: Develop a Vision and Mission



Stage III: Collect and Analyze Information



Stage IV: Develop Goals and Action Plans



Stage V: Implement and Monitor

Realize the potential of your agricultural society, strengthen the leadership skills of your volunteers, and build a network of support and collaboration.

Strategic planning is critical to the success of your society. A strategic plan will help you make sound decisions to guide your societies activities. This process will build the buy-in and commitment to implement your strategic plan.

This program is a partnership between the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and the Ontario Association of Agricultural Societies (OAAS) aimed to build the organizational capacity of Ontario's agricultural societies.

To Participate Agricultural Societies Must:

- Be willing to participate in the strategic planning process
- Have commitment from the board
- Not be in a crisis situation
- Have five volunteers (Core Team) that will commit to be trained to facilitate strategic planning

At the Completion of the Program:

Each participating Agricultural Society will have:

- A completed strategic plan
- Experienced a strategic planning process
- Volunteers trained to maintain the strategic plan going forward
- Volunteers that have developed leadership skills

Participating Agricultural Societies will build capacity by:

- Increasing the number of volunteers trained to do strategic planning
- Increasing the leadership skills of their volunteers
- Increasing collaboration between organizations
- Developing a network for support for continued organizational development



Ontario Association
of Agricultural
Societies



Program Information

The program has four sessions plus homework

Each session will be a webinar (access to a phone and computer are required). The sessions will take place on weekday evenings and will be approximately 2-2.5 hours in length.

Volunteers will learn about strategic planning and how to facilitate this process

Using OMAFRA's Strategic Planning Framework, Core Teams will learn about each stage of strategic planning and how it provides the foundation for the next stage. The framework provides a means of focussing efforts and developing a plan for the future.

Volunteers will actively participate in the training sessions

The training sessions are hands-on learning, to ensure participants have the skills and tools to successfully facilitate their own process.

Participants will share information with the other participating Societies. The input and feedback of the total group will help support each participant and bring value to all of the organizations participating in the training.

Homework is essential to successful completion of this program

After each session, your Core Team will go back to your Society to:

- facilitate a stage in the strategic planning process
- present the information they have received in the program session
- get input and ownership from the board, and gather information and input for the next stage

Program Outline

Session 1

Stage 1: Preparation

Homework *

Session 2

Stage 2: Develop Vision and Mission

Homework *

Session 3

Stage 3: Collect and Analyze Information

Stage 4: Develop Goals

Homework *

Session 4

Stage 4: Develop Performance

Measures & Action Plans

Stage 5: Implement and Monitor

Homework *

All Sessions at 7 pm by webinar.

The Core Team of each Society will meet as a group together. The webinars will provide information about strategic planning and provide an opportunity to learn and practice hands-on exercises to facilitate your own strategic planning process.

For further information, contact:

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*A collaborative partnership between
Ontario Association of Agricultural Societies
and
Ontario Ministry of Agriculture,
Food and Rural Affairs*