

OAAS CONVENTION 2019 – FULL DETAILED SCHEDULE

Thursday, February 14, 2019

1:00 pm - 8:00 pm	Registration Desk open	Lobby Level
1:00 pm - 4:30 pm	Resource Room	Gormley <i>A great spot to drop in and review fair books and resources from other fairs.</i>
1:00 pm - 4:30 pm	Receive & Bidding of Auction Items	Thornhill
1:00 pm - 4:30 pm	Receive Posters, Butter Tarts & Cookies	Newmarket
1:00 pm – 5:00 pm	Ambassador & Chaperone Registration	Vaughan Hall
3:00 pm	Ambassador Program begins	Vaughan Hall
3:00 pm - 3:50 pm	Early Bird Seminars	Lobby & Lower Level

Board Governance: Commercial Blanket Bonds..... Richmond A

In this session we will look at how boards have a duty to protect the organization against theft, fraud, embezzlement, forgery or conflict of interest contracts/dealings caused by dishonest employees and/or volunteers.

Presenter: Shawn LaPalm is an advisor and owner with The Co-operators. Shawn has over 20 years of experience in the insurance industry and specializes with non-profit and charity risk management and insurance needs. Personal interaction is his top priority, and Shawn can be seen speaking at individual, district, Provincial and National Organizations across Canada.

Connecting With Fair Audiences Richmond B

From excited and eager guests, to difficult people, it's important to understand how to connect with the audiences of your fair. Being prepared, and knowing what to expect from your attendees is key in organizing a successful event.

Presenter: Christine Wilkinson is a communications coordinator with Farm & Food Care Ontario. She grew up in Milton, Ontario and is very passionate about agriculture education and outreach in her local community.

Attracting & Retaining Sponsors..... Richmond C

Sponsors can play a critical role with your Fair but without a proper sponsorship program, you risk missing out on these relationships or not delivering on the sponsors expectations. During this session, you will explore some of the do's and don'ts when heading down the sponsorship path.

Kris Dinel operates an Event/Venue consulting & management company specializing in Sponsorship, Business Development, Marketing & Strategic Planning. He spent 17 years with the Western Fair District where he developed sponsorship programs for the events and venues along with managing the 10 day Fair. Prior to starting KD Consulting Group he worked as the Business Development Manager for 100 Kellogg in London which is an impressive entertainment development"

Make & Take: Heart to Heart" Coaster/Pincushion Richmond D

Fun & Fast Introduction to Swedish Weaving on upholstery fabric. Learn the basic stitches of this old/new craft of choice. ONLY 45 participants. (repeats again at 4:00pm)
** A \$5 fee will be collected at the session for this project.



Presenter: Canada's only Swedish Weaving Designer Christine Allan, is bringing this old craft back to life. Former Textiles Teacher, now Needlework Designer Entrepreneur.

Taking Ambassador's Beyond the Fair *Stouffville*

A seminar to increase the involvement of Ambassadors within the agricultural society and their communities. An Ambassadors involvement within the surrounding communities of our fairs is essential to continue the growth and development of our various fairs, an Ambassadors involvement is the key to success. Please attend this seminar to increase your understanding of the Ambassador program and determine how to further develop youth involvement within your own fair community.

Presenter: In 2015 Matt Garwood was announced as the 2015–2016 Canadian National Exhibition Ambassador of the Fairs. Since the CNE, Matt has continued following his passion for all things Ambassador program related. Matt is the Co-Chair for the OAAS District 5 Ambassador program, a Flos Agricultural Society (Elmvale Fall Fair) Director as well as a member of his hometown fairs Ambassador committee. Matt looks forward to growing within his own agricultural society while promoting the importance of youth participation across Ontario fairs.

Be Socially Creative Thru Facebook and Beyond. *Markham A*

A rapid overview of ideas to make social media work for your fair.

Presenter: Debroah Coelho has been instrumental in taking her local Agricultural Society's social media presence to the next level. Come and learn how she makes creative posts for Facebook and beyond and disperses them to the different platforms easily.

The When, Where & Why of the OAAS Convention *King City*

Tips for new and returning convention delegates, learn how to get the most out of the Convention. Where to Eat, How to Get There, What's Going On All Weekend !

Presenter: Linda Murray District 5 Provincial Director and a member of the Flos Agricultural Society, home of the Elmvale Fair. Linda's fair passion is what a fair offers youth. She has the pleasure of watching 1500 youth march in her parade, then observe them showing what they have entered in the fair and what they won. This is Linda's 15th convention.

Round Table Discussion *Buttonville/Unionville*

- i) Common Courtesy re: fair email inbox & voicemail year round.
- ii) Roles & Responsibilities of Junior Directors.
- iii) The value of a volunteer coordinator at the fair.

4:00 pm - 5:00 pm **OAAS Young Professional Meet N' Greet, Under 40,** Presidential Suite
An opportunity for Convention Delegates, under 40 years of age, to meet, mingle and share their fair enthusiasm. *Sponsored by Horse Power Live/ Ross Millar Group*
Located on the 10th Floor, York Tower.

4:00 pm - 4:50 pm Early Bird Seminars & Round Table Discussions Lobby & Lower Level

Make & Take: Heart to Heart'' Coaster/Pincushion *Richmond D*

Fun & Fast Introduction to Swedish Weaving on upholstery fabric. Learn the basic stitches of this old/new craft of choice. **ONLY 45 participants.** (same as 3:00pm session)
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Presenter: Canada's only Swedish Weaving Designer Christine Allan, is bringing this old craft back to life. Former Textiles Teacher, now Needlework Designer Entrepreneur.

Modern Homecraft Management*Richmond C*

Explore and discover how using AssistExpo software can make the entry process a lot easier and more time-efficient. Michel will provide an overview of many time saving features; from online and printed prize lists to entry forms and entry tags, from judging sheets to result inputting then prize money and payout reports. Come see for yourself and you'll leave wondering what to do with all your spare time!

AssistExpo works for all sorts of entries but this year's session will focus on non-livestock entries.

Presenter: Michel St-Pierre, President and Founder of AssistExpo. Mike is passionate about agriculture and technology; he's been an exhibitor and has worked with and worked for several fairs for most of his life. Combining his understanding of Fairs' needs, his hands-on experience volunteering at Fairs, and his solid engineering experience, he created and developed the most complete software for Fairs and Exhibitions: AssistExpo.

First Impressions Program Wrap Up*Stouffville*

Did you fair participate in the First Impression program in 2018? Do you still need to present your finding facts and learn some helpful hints ? Here is your opportunity.

Moderator: OAAS Provincial Director Beth Howell-Vervaecke will moderate this session as past participants share their observations and feedback with their partnering fair from 2018.

How To Get the Most Value for Your Entertainment *Markham A*

If you struggle with a mid-way and/or entertainment, if what used to work isn't working, and if you're looking to future proof the next generation of fair goers, then this session is for you. Entertainers have been around the block. They have much more to offer you than just a show. Their partnership and experience can be your greatest hidden treasure. Entertainment isn't cheap. This session will help explore how to reap a much greater return on your investment.

Presenters: TEAM T&J perform over 250 shows per year, full time, at fairs and events across Canada. From the smallest fair, to the largest, including the CNE, and everything in between, TEAM T&J understand branding, and how to connect to audiences with lasting longevity. Their music is featured on the Stingray Music Channel, and their Farm Safety show, No Harm on the Farm, won a 2018 IAFE Agriculture Award on behalf of Westerner Days in Alberta. TEAM T&J are making it their responsibility to help future proof the fair industry for the next generation of fair goers!

Fairs with Paid Staff – What Makes Them Different? *King City*

This session will give paid staff the opportunity to share their secrets to working in an environment that is about "more than just a Fair". We will have face paced short discussions on common subjects that hopefully will lead to further discussions throughout convention and beyond. Paid staff looking for mutual direction and support should attend with an open mind and a sense of humour – two keys to bringing success to any career.

Moderator: Cheryl Muir, Manager, Paris Agricultural Society, Cheryl has attended the Paris Fair since she was a child growing up in Paris. Her passion for giving back to the community and dedication to leading by example makes for some interesting days on the grounds – you should see her pink work boots!

Round Table Discussion *Buttonville/Unionville*

- i) Marketing Your Fair & Events
- ii) Implementing Change – How To Gain Support
- iii) Dealing With Municipalities; Tips, Hurdles & Successes

6:30 pm	Doors Open for Entertainment Showcase	Grand York Ballroom
7:00 pm	Entertainment Showcase begins	Grand York Ballroom
	~ see page # for complete detailed schedule ~	
9:00 pm - 11:00 pm	Ambassador Hospitality Suite	Vaughan Hall
10:00 pm - 12:00 am	OAAS Hospitality Suite	Presidential Suite <i>10th Floor</i>

Friday, February 15, 2019

7:00 am - 4:00 pm	Registration Desk open	Lobby Level
8:00 am - 5:00 pm	Receive & Bidding Silent Auction items	Thornhill
8:30 am - 10:00 am	Opening Ceremonies	Grand York Ballroom
	- OAAS Board Introductions, Len & Ida Patterson Memorial Award, Fairs Celebrating 150 Years, Recognizing Homecraft Honorary President, Announcing Homecraft Competition results, Introduction of Special Guests	



Keynote Speaker Greg Peterson Join Greg (or the Peterson Farm Brothers) for a story that’s entertaining, inspirational, educational, and motivational for people of all ages and all backgrounds. The story includes how we got started making videos, where all they’ve taken us, the power of communicating through social media, and the lessons we’ve learned in advocating for agriculture online. We will be performing several of our parody music videos throughout the presentation and will be more than happy to stick around afterward for pictures, autographs, and conversations with attendees.

Greg Peterson is a 2013 graduate of Kansas State University where he majored in Agricultural Communications and Journalism. He grew up and still works on a family farm near Assaria, KS with his parents, 2 brothers, and sister. In 2012, Greg founded the “Peterson Farm Brothers” with his siblings. The videos that have resulted have reached over 50 million people in 5 years and have led to an increased role in agricultural advocacy for Greg. He has now given over 300 speaking presentations in 40 states and 8 countries and is passionate about the future of the agricultural industry.

9:00 am - 4:30 pm	Tradeshow	Lobby Level
9:00 am - 4:30 pm	Resource Room	<i>Gormley</i>
	A great spot to drop in and review fair books and resources from other fairs.	
10:30 am -4:30 pm	Viewing of Quilts, Tarts, Cookies, Posters, Photography	Lower Level
	Quilts: <i>Aurora</i> Tarts & Cookies: <i>Oakridges</i> Posters: <i>Newmarket</i>	
10:30 am – 3:50 pm	Ambassador Program (lunch provided)	Vaughan Hall
10:30 am - 11:45 am	Family Entertainment Showcase	King City
	~ see page # for complete detailed schedule ~	
10:30 am - 11:45 am	Various Seminars & Round Table Discussions	Lobby & Lower Level
	Overview of the OAAS Revitalize Judging Program	<i>York A Ballroom</i>
	We will be discussing the revitalization of our Judging Program, covering the progress that has been made, what is being currently worked on and what our next steps will be.	

Presenter: Vince Brennan, a retired dairy farmer is the Office Manager for the OAAS, who has been involved with Stirling and Belleville Exhibition in past and a passion for the agricultural industry. Vince is a qualified dairy cattle judge, where he has travelled around the world judging.

Other members of the judging panel committee will also be available to support the session.

The Cannabis Act in Ontario: Laws, By-laws and Enforcement at Fairs & Events in the province.

..... York B

The seminar will outline the changing laws, by-laws and enforcement tools that have resulted from the recent legalization of recreational cannabis use in Canada. There will be specific focus on Ontario's Provincial Laws regarding the use of recreational cannabis in public.

Presenter: Detective Stephen Beale is with the York Regional Police working within the Guns, Gangs and Drug Unit & Organized Crime Bureau.

Plans & Pitfalls of Working with Volunteers York C

Look at your volunteer program from a fresh perspective and walk away with new ideas on how to invigorate and energize your volunteer program at the fair.

Presenter: Marla Calico is President & CEO of the International Association of Fairs & Expositions – the IAFE, but all you really need to know is that she has spent her adult life working in the fair sector. From a clerk in the livestock department of the Ozark Empire Fair, to becoming it's manager, to joining the staff of the IAFE. She's passionate about fairs and the role they play in their community and developing youth leaders. Just call her The Fair Chick.

Board Governance: Commercial Blanket Bonds..... Richmond A

In this session we will look at how boards have a duty to protect the organization against theft, fraud, embezzlement, forgery or conflict of interest contracts/dealings caused by dishonest employees and/or volunteers. **REPEAT OF THURSDAY SEMINAR**

Presenter: Shawn LaPalm is an advisor and owner with The Co-operators. Shawn has over 20 years of experience in the insurance industry and specializes with non-profit and charity risk management and insurance needs. Personal interaction is his top priority, and Shawn can be seen speaking at individual, district, Provincial and National Organizations across Canada.

Strategic Planning – How It Helped Our Fair Richmond B

PANEL DISCUSSION: Learn how the Strategic Plan Program offered through OMAFRA and the OAAS has been used with different agricultural societies across the province. Paris, Ancaster, Russell & Dunnville Agricultural Societies will also share their experiences and how this has worked (or not) with them.

Educating the Future: Engaging Youth in Bringing Agriculture to Youth Richmond C

Many of today's youth have little to no knowledge about agriculture. AgScape strives to correct this issue by bringing agriculture education into classrooms and to fairs across Ontario. Learn about the resources and activities that AgScape has to offer to ensure that today's youth are inspired and equipped to become agriculture leaders of tomorrow. for the future.

Presenter: Mercedes Unwin has always had a passion for fostering the learning of food literacy and environmental stewardship. As Program and Resource Manager at AgScape,

Mercedes achieves her passion through encouraging today's teachers and youth to take active roles in the agri-food sector and learn more about agriculture education.

Volunteers Under 40 At the Fair: What Makes Them Tick ?!..... Richmond D

PANEL DISCUSSION: How to reenergize your fair by attracting younger members.
How to scout, recruit and keep volunteers in the under 40 crowd.

Presenters: Jeremy Gough, President of the Glencoe Agricultural Society has been involved with his home fair for the better part of 20 years, on a more active basis for the past 10. Working professionally as a Valuation Analyst has allowed him the opportunity to work in several communities throughout the Province. Having an educational background in Commerce with a focus in Marketing has aided in playing a role in bringing new ideas and energy to the Glencoe Fair.

Matt Cardiff is the Past President of the Brussels Agricultural Society, host of the small mid-week Brussels Fall Fair every September. Matt works as a purchaser for Molesworth Farm Supply and farms with his parents.

Vincenzo Carito is a Past President of the Halton Agricultural Society, home of the Milton Fair and a very busy gentleman during the day operating his own plumbing company; however, Vince always makes the time to remain involved with his hometown fair.

Taking Ambassador's Beyond the Fair Stouffville

A seminar to increase the involvement of Ambassadors within the agricultural society and their communities. An Ambassadors involvement within the surrounding communities of our fairs is essential to continue the growth and development of our various fairs, an Ambassadors involvement is the key to success. Please attend this seminar to increase your understanding of the Ambassador program and determine how to further develop youth involvement within your own fair community.

REPEAT SEMINAR FROM THURSDAY

Presenter: In 2015 Matt Garwood was announced as the 2015–2016 Canadian National Exhibition Ambassador of the Fairs. Since the CNE, Matt has continued following his passion for all things Ambassador program related. Matt is the Co-Chair for the OAAS District 5 Ambassador program, a Flos Agricultural Society (Elmvale Fall Fair) Director as well as a member of his hometown fairs Ambassador committee. Matt looks forward to growing within his own agricultural society while promoting the importance of youth participation across Ontario fairs.

Showcasing Your Fair's History Markham A

This seminar will demonstrate ways to preserve and share your Fair and Agricultural Society's history, especially in ways that benefit and promote your society, and connect it to surrounding communities. This seminar will teach you how to showcase your Fair's history through print publications, social media, and visual exhibitions.

Presenter: Brooke Brassard earned her PhD from the University of Waterloo in 2018. She has worked as the historian of Rockton Agricultural Society since June 2017, publishing A History of Rockton Agricultural Society in Winter 2017 and curating several museum exhibits that promote and feature rural and agricultural.

Round Table Discussion Buttonville/Unionville

- i) How Do You See Your Fair in the Future?
- ii) Year Round Fundraising Ideas
- iii) Common Courtesy re: fair email inbox & voicemail year round

1:30 pm - 2:30 pm Various Seminars & Round Table Discussions Lobby & Lower Level

Animal Transportation/Identification Coordinator Ontario Area Grand York Ballroom
“Trace update, roles and responsibilities for a Fair”

Presenter: Andrew Armstrong, has been with Agri-Food Canada and CFIA for 28 years. Andy is and has been the Animal Transportation/Identification Coordinator for 10 years.

A Successful Fair Starts With an Organized Secretary Markham A
Often YOU are the glue that holds your Society together. This session will be a brief overview of what you should know about YOUR responsibilities. It's not just taking minutes.....

Presenter: Pat Leonard, Secretary of Flos Ag Society (a.k.a. Elmvale Fall Fair) since 2004. I am privileged to work with a dedicated group of volunteers, and we are all passionate about preserving our rural heritage.

What Makes a Volunteer "Difficult?" Richmond A
How can we guide them on the right path? Learn how boundaries, policies & procedures and feedback can help you deal effectively with those challenging volunteers before and during your fair.

Presenter: Sammy Feilchenfeld is Volunteer Toronto's Training Specialist. In this role supporting non-profits across Toronto, Sammy develops and delivers training on a variety of volunteer management topics and is a subject matter expert in policies, legislation and diversity in volunteer programs.

Entertainment & Marketing Options, with Attendance Under 5000 Visitors Richmond B
[PANEL DISCUSSION] Hear ideas how three small fairs, with under 5000 visitors make their entertainment and marketing plan work effectively. Learn about what entertainment has been working for these fairs and why affordable family fun is their main priority.

Presenters: Lauren Armstrong is a Director on the board of Plympton Wyoming Agricultural Society as well as one of the 3 District Directors for District 13! She is has been involved with many numerous entertainment events at her fair as well as being Chair of the Ambassador Program after she was Ambassador for 2012/2013.

Sue Shafer is new to the fair board but not new to Kirkton fair. Sue has been attending the fair since birth and both of her parents have been on committees for decades. Her own children, aged 5 and 7, now consider the fair one of the best days of the whole year and she's thrilled to be a part of the group making it happen.

Mark Williams is the 2019 President of the North Dorchester Ag Society and has been a director of the society for 17 years. He works and lives in Dorchester and believes in the sense of family that exists in our small rural communities.

Standing Out Above The Crowd Richmond C
Marketing in the age of disruption. There's never been a better time to be a human being in marketing. Learn how to strategically market yourself in a constant state of change where machines, humans and “things” interact to meet and exceed customer needs.

Presenter: Ian Dowding, Regional Director & David Battersby Media Director from Post Media have over 25 years of media experience.

Measuring Your Society's Performance to Tell Your Story *Richmond D*

Learn about developing performance measures that will help your society articulate what success looks like in a tangible way and establish a method to track your success. Societies need to 'tell your good news story' to your members, sponsors, vendors, politicians and the public. Using performance measures will increase your accountability, support evidence-based decision-making, and keep your society focused on continuous improvement. Paris Agricultural Society will share their successful experiences in using performance measures.

Presenter: Helen Scutt is the Agriculture Organization Specialist for the Ontario Ministry of Agriculture, Food and Rural Affairs. Helen provides training and resources in organizational development and leadership for non-profit agriculture and rural organizations throughout Ontario.

Cheryl Muir, Rick Stern & Jim Lawrence also joining as presenters.

How To Become an OAAS Judge and/or Instructor *York B*

Learn the steps involved to become and OAAS Judge and moving the successfully from Judge to Instructor.

Presenters: Colleen Anderson has been a Judge since 1975 and an Instructor since 1980; she has taught Judging Schools in 14 different districts and a past OAAS Homecraft Director & Past OAAS Homecraft President, a lifetime member of Women's Institute, previous 4-H Leader, Rural Woman of the Year, retired Teacher and current President of the Strong (Sundridge) Agricultural Society.

Cheryl Bunda, a member of the Metcalfe Fair Board for 25 years, have always enjoyed showing at the fair (won Grand Champion pickles, jams and jellies, and Grand Champion machine quilt, it's all about the Ribbons (ha-ha)). Became a Homecraft judge about 20 years ago, and have enjoyed judging at fairs all over district 1 and 2. Currently working on becoming a judging instructor

Sizzling Food Safety & Catering Tips *Stouffville*

Answers to frequently asked questions concerning catering, Health Unit and Food Safety.
REPEATS AT 3:00PM

Presenter: Rebecca Lyster is a Foodservice Supervisor at the Norfolk General Hospital in Simcoe, with a certificate in Advance Food Handling. She has been every involved with Paris Agricultural Society for over 20 years and is currently their Homecraft's Catering Coordinator.

"Successe\$ i\$ in the Detail\$" *York C*

Everyone wins (and puts more \$\$\$ into their bank account) when event producers understand what good vendors and concessionaires need for successful operations and when the building blocks of communication and details are implemented from the start of the process.

Presenter: Marla Calico is President & CEO of the International Association of Fairs & Expositions – the IAFE, but all you really need to know is that she has spent her adult life working in the fair sector. From a clerk in the livestock department of the Ozark Empire Fair, to becoming it's manager, to joining the staff of the IAFE. She's passionate about fairs and the role they play in their community and developing youth leaders. Just call her The Fair Chick.

OAAS District Director Discussions *Presidential Suite*
10th Floor

The OAAS would like to invite the district directors from across the province to meet for an opportunity to share stories, responsibilities and ideas with each other in a casual environment.

Round Table Discussion *Buttonville/Unionville*

- i) Implementing Change – How To Gain Support
- ii) What is an Agricultural Society's responsibility to the community?
eg. giving back to the community
- iii) Online Prizebooks – Pros, Cons

1:30 pm – 4:05 pm Family Entertainment Showcase *King City*
~ see page # for complete detailed schedule ~

3:00 pm - 4:00 pm OAAS Past President Meeting *Presidential Suite*
10th Floor

3:00 pm - 4:00 pm Various Seminars & Round Table Discussions *Lobby & Lower Level*

Setting up your Volunteer Program for Success *Richmond A*

How well do you know the “volunteer management cycle”? What does a successful volunteer program look like for your fair? Learn all about the components of effective volunteer management for festivals and fairs in rural and urban settings, with case studies, scenarios and activities built for organizations like yours.

Presenter: Sammy Feilchenfeld is Volunteer Toronto's Training Specialist. In this role supporting non-profits across Toronto, Sammy develops and delivers training on a variety of volunteer management topics and is a subject matter expert in policies, legislation and diversity in volunteer programs.

Entertainment & Marketing Options, w/Attendance 5000-10,000 Visitors *Richmond B*

[PANEL DISCUSSION] Join us to hear from a panel of 3 Fairs (Glencoe, Listowel & Vankleek Hill) on how they handle their marketing and entertainment with attendance less than 10,000.

Presenters: Stephanie Robertson is a current director and a past president of the Listowel Ag. Society. She was the Listowel Fair Ambassador in 2007/2008. She chairs and sits on numerous committees as well as looks after the advertising and promotion of their fair board with 2 other members.

Jeff LeRoy is the current President of Vankleek Hill Fair and the OAAS District #1 Agricultural Director.

Ashleigh McLean is the Vice President of the Glencoe Fair and helps with the advertising decisions and entertainment at the fair events and throughout the year.

Broadening Your Homcraft Entries *Richmond C*

Join Connie, Judy & Karen as they share some new ideas their agricultural societies are doing and have done to expand and maintain their homcraft classes and entries.

Presenters: Connie Bontje is a farrow to finish pork producer by day and is the current Thorndale Agricultural Society President. She is also a past Homcraft President. Connie spends her free time with her 10 grandkids, creating in her sewing studio and plays her ukulele every chance she gets!

Judy Slaughter is the chair of Crafts, Quilts and Ambassador committees at Forest Fair. In addition, Judy is also a District 13 Director and great convention volunteer for several years.

Karen Milne is from Great Northern Exhibition, Collingwood. Karen is a former OAAS District 5 Homecraft Director and a past chairperson of Needlecraft at the Great Northern Exhibition, a 3 day fair in Clearview Township near Collingwood.

“Meeting, Meetings, Meetings – Making Your Meetings Matter” *Richmond D*
 Learn about ways to make your meetings more effective and productive. You’ll be provided with some tips and tools to bring new life and energy into your meetings, and to use your meeting time wisely to achieve positive results.

Presenter: Helen Scutt is the Agriculture Organization Specialist for the Ontario Ministry of Agriculture, Food and Rural Affairs. Helen provides training and resources in organizational development and leadership for non-profit agriculture and rural organizations throughout Ontario.

Sizzling Food Safety & Catering Tips *Stouffville*
 Answers to frequently asked questions concerning catering, Health Unit and Food Safety.
REPEATS OF 1:30PM SESSION

Presenter: Rebecca Lyster is a Foodservice Supervisor at the Norfolk General Hospital in Simcoe, with a certificate in Advance Food Handling. She has been every involved with Paris Agricultural Society for over 20 years and is currently their Homecraft's Catering Coordinator.

Tales and Trials of a Long- Time Fair Treasurer *Markham*
 Every Ag Society seems to have different expectations of their treasurer, often without a clearly defined job description. This seminar is a whirlwind tour the many duties of an Ag Society Treasurer ranging from the nuts and bolts of handling Society finances such as budgets, financial statements, processing payments, fundraising and filing HST to working with fair members and vendors. There will be time for both questions and sharing of experiences.

Presenter: Vickie Peart has been the Manager/Secretary and reluctant Treasurer of the Caledonia Agricultural Society for an alarming number of years.

Round Table Discussion *Buttonville/Unionville*
 i) School programs and your Fair...How to get Teacher’s Motivated to Participate
 ii) Marketing Your Fair & Events
 iii) Dealing With Municipalities; Tips, Hurdles, Success

4:30pm	Silent Auction Room closes	Thornhill
5:00 pm – 5:30 pm	Pick up Posters, Butter Tarts, Cookies & Quilts	Lower Level
5:30 pm - 7:00 pm	Pick up Silent Auction winning bid items	Thornhill
6:45 pm	Ambassador Group Photo	York Ballroom B
7:00 pm	Doors Open to Friday Evening Showcase.....	Grand York Ballroom
	<i>Hunt The Hare will be performing while entering 7:00pm-7:30pm</i>	
7:30 pm - 10:00 pm	Friday Evening Showcase Begins	Grand York Ballroom
	<i>Introduction of Ambassadors, Live Auction, Entertainment</i>	
9:00 pm - 11:00pm	Ambassador Hospitality Suite	Vaughan Hall

10:00 pm - 12:00am OAAS Hospitality Suite Presidential Suite
10th Floor

Saturday, February 16, 2019

9:00 am-10:00am Ambassador Program Vaughan Hall
9:00 am Introduction of OAAS Provincial Directors & Executive ...Grand York Ballroom
 Address from Senator Rob Black
 Annual Meeting

10:00 am Closing Speaker Marla Calico
 BUT I CAN'T UNDERSTAND WHAT YOU'RE SAYING!!!
 This keynote will remind us that we often speak
 a very unique language in the world of fairs.
 We understand it perfectly, but to our guests,
 especially younger and urban, it is like a foreign
 language! Are we losing customers because the
 message gets lost in translation



11:00 am Adjournment