



January 31, 2017

Dear Home Craft Contest Convener

I am pleased to inform you that Country Fair Baking Contests and its sponsor Smuckers Foods of Canada are back again celebrating our 29th anniversary. Our sponsors are again offering wonderful prizes, rosette ribbons for the winners and banners to liven up your Home Craft Exhibit..

Enclosed are details of the 2017 Country Fair Baking Contest program. Please complete the Confirmation of Interest Form and mail it back to us as we will use this information to prepare and mail out your prize package.

Each year more of our communication is being done via e-mail so on the confirmation form indicate clearly your e-mail address if available. Also consider adding website links from our sponsors to your prize list book and or your fair website. Our sponsor's websites offer many helpful hints and plenty of recipe ideas that will assist entrants in baking their prize winning products, so feel free to post them in your prize book.

Country Fair Baking Contests 2017 Sponsor
websites are as follows:

Robin Hood Flour

www.robinhood.ca

Crisco

www.criscocanada.com

Also please note our telephone/fax number has changed to 416 481 1158. Our e-mail address and mailing address remain unchanged

Thank you again for your continued support as we look forward to another year of successful baking contests. All the best in 2017!

Yours truly,

A handwritten signature in cursive script that reads "Peggy Hay".

Peggy Hay
Fair Director

Country Fair Baking Contests


14845 - 6 Yonge Street, Junction # 125, Aurora, ON. L4G 6H8

Tel 416 481 1158 E-mail william.trought@sympatico.ca

2017 Contests As Follows:



2017 Family Favourite Recipe Baking Contests

Contest Category		Prizes
 www.robinhood.ca	<p>Robin Hood Family Favourite Recipe Baking Contest</p> <p><i>Best Homemade Cake, Muffin or Cake Loaf in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$25.00 Product Certificate</p> <p>2nd: \$10.00 Product Certificate</p>
<p>Robin Hood Flour Family Favourite Recipe National Contest*</p> <p><i>Eligibility: First place winners of Robin Hood Best Family Favourite Recipe baking contest with submission of declaration and recipe form by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$200.00</p>

Contest Category		Prizes
	<p>Robin Hood Family "Best Lunchbox Snack" Contest</p> <p><i>Best Family Homemade cookies, squares or bars. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$25.00 Product Certificate</p> <p>2nd: \$10.00 Product Certificate</p>
<p>Robin Hood Flour Family "Best Lunchbox Snack" National Contest*</p> <p><i>Eligibility: First place winners of Robin Hood Family Best Lunchbox Snack contest with submission of declaration form and recipe by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$200.00</p>

Contest Category		Prizes
 www.criscoCanada.com	<p>Crisco Family Favourite Recipe Baking Contest</p> <p><i>Best Homemade Muffin, Tarts or Pie in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$25.00 Product Certificate</p> <p>2nd: \$10.00 Product Certificate</p>
<p>Crisco Family Favourite Recipe National Contest*</p> <p><i>Eligibility: First place winners of Crisco Family Favourite Recipe baking contest with submission of declaration form and recipe by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$200.00</p>

2017 Confirmation of Interest Form

(Please Print)



Fair Name: _____ Contact Name: _____

Shipping Address _____

City _____ Province: _____ Postal Code _____ Fair Date: _____

Telephone: _____ Fax Number _____

E-Mail Address _____ **Fair Website:** _____

Estimated Fair Attendance: _____ **Estimated Baking Entrants L/Y** _____

Please Check Contests You Wish Sponsored and if banner is required

Contests	Yes, sponsor	Banner Required
Smucker Foods of Canada Family Favourite Recipe Baking Contests		
Robin Hood Flour Family Favourite Baking Contest	<input type="checkbox"/>	
Robin Hood Flour Family "Best Lunchbox Snack" Contest	<input type="checkbox"/>	<input type="checkbox"/>
Crisco Family Favourite Baking Contest	<input type="checkbox"/>	

I have read and accept the enclosed sponsorship terms and conditions for the baking contests (Exhibit A). Please accept this as my confirmation of interest in conducting the baking contests as indicated above.

SIGNED: _____
Fair Baking Contest Coordinator

PLEASE NOTE: To be eligible confirmation of interest must be received **NO LATER THAN May 15, 2017**.
Return to: COUNTRY FAIR BAKING CONTESTS 6-14845 YONGE St., JCT. #125, AURORA, ON, L4G 6H8
Country Fair Baking or its sponsors will not be responsible for any contest and/or prizes unless the Fair Committee has received official written acceptance of the contest sponsorship from Country Fair Baking.

Country Fair Baking (C.F.B.) Contest“2017” Terms and Conditions Exhibit A

- All entrants into the contests must submit entries that were made using the sponsor's product.
- This contest is open to all legal residents of Canada of legal age in accordance with the laws of the Province in which the contest is located, who own the sponsor's product as of the contest start. If an entrant is under the legal age their submission must be made by a parent or legal guardian.
- No entrant, nor any member of an entrant's immediate family (father, mother, son, daughter, sister, brother, spouse) or household can be an employee of the contest sponsor(s), its/their advertising and promotional agencies and contest judges.
- Robin Hood® "Family Favourite Recipe" and Robin Hood® "Family Best Lunchbox Snack" recipes must include the use of at least one Robin Hood® product
- Crisco® "Family Favourite Recipe" recipes must include the use of at least one Crisco® product
- All entries will be judged on appearance, texture, creativity of recipe and presentation, weighted equally. Decision of the fair judge(s) will be final. No proof of purchase is required.
- First and second place winners' names and address must be submitted.
- All first place winners must submit recipe, photograph and signed release form giving permission to the sponsors for use of the winner's name, recipe and/or photograph in any other advertising or publicity without payment.
- The fairs will send to C.F.B. the signed release forms, recipes and photo for the first place winners along with a list of the name and address for 2nd place winners where applicable. The fair is responsible for distribution of prizes to individual winners.
- Gift prizes, store coupons, banners, prize ribbons and other promotional giveaways will be sent two weeks prior to the start of the fair in our fair contest kit. National contest prizes will be sent directly to the winner
- All submissions for reimbursement must be received by C.F.B. no later than November 3rd, 2017.

Country Fair Baking 2017 National Contests

Rules & Regulations*

How to Enter: The first place winner in each local fair contest is automatically entered if their recipe and signed release form (note general terms and conditions for the fair contests) are submitted to Country Fair Baking.

Entries must be mailed to: Country Fair Baking Contests, 6 - 14845 Yonge Street, Jct. #125, Aurora, Ontario, L4G 6H8.

Prizes: Prizes will be awarded as follows:

Robin Hood Flour Family Favourite Recipe National Contest: Grand Prize \$200.00 cash prize

Robin Hood Flour Family Best Lunch Box Snack National Contest: Grand Prize \$200.00 cash prize

Crisco Family Favourite Recipe National Contest: Grand Prize \$200.00 cash prize

General Rules:

1. The contest is open to all residents of Canada, excluding residents of Quebec, who are first place winners of the designated baking contests at their local fair, with exception to employees of the sponsoring companies, their promotional agencies, advertising agencies, and other representatives or agents. Local fair winner will automatically be entered into the national contest for that specific contest category with the submission of signed declaration for and winning recipe from the local contests.
2. To be eligible entries signed declaration form and recipe (entries) must be received at the above address no later than November 3rd, 2017. Country Fair Baking, the sponsoring companies or their agencies will not be responsible for lost, destroyed or wrongly addressed envelopes.
3. Entrant will be selected in Aurora, Ontario on December 12, 2017 by an agent of the sponsoring company from all eligible entries received on or before November 3rd, 2017, the contest closing date. Only winners will be contacted.
4. The odds of winning depend upon the total number of entries received.
5. All prizes must be accepted as awarded with no substitutions.
6. By submitting an entry, which includes a signed release form, contestants agree to the use of their name and winning recipe for promotional purposes by the sponsor.
7. By participating in the contest, entrants agree to be bound by the contest rules, and agree that decisions of the contest judges relating to all aspects of the contest, including its administration, are final and binding.

Country Fair Baking Contests

6-14845 Yonge Street, Junction # 125, Aurora, ON. L4G 6H8

Tel 416 481 1158

E-mail william.trought@sympatico.ca

We encourage you to include these links on your fair website and/or prize book.

And be sure to visit our Sponsor's Websites

Robin Hood Flour www.robinhood.ca

Crisco www.criscoCanada.com