



**JOB POSTING**  
**Essa & District Agricultural Society**  
**Marketing & Operations Coordinator**

**Job Description**

Marketing & Operations Coordinator to support daily fairground site operations with site staff, marketing, event administration and promotion of the Society as directed by the General Manager. Coordination between clients and Society for a favourable fulfillment of each event. Ability to undertake research and develop marketing for the fairgrounds. Ability to negotiate with sponsor groups for ongoing mutual benefit. Comfort with financials/budgeting, out-of-the-box thinking, strong communication and problem solving abilities are essential.

This is a great opportunity for someone to get involved with all management areas of a business and grow the position with the growth of the Society.

**Desired Skills & Experience**

- Mechanical skills an asset
- Marketing experience
- Event planning experience
- Agricultural/farming awareness
- Financial/budgeting experience
- Strong communication and problem solving abilities

**Company Description**

The Essa & District Agricultural Society is a not-for-profit organization dedicated to the support of its agricultural community and associated user groups. The Society is developing a fairgrounds site just outside of the City of Barrie with plans for horse shows, livestock shows, educational programmes and its yearly fall fair. The Society intends to develop programmes for its new site with agricultural associations, colleges and universities.

Application deadline: February 28, 2013