

Motivations Face-Off!

In 2013, Statistics Canada asked 47,100 households a series of questions as part of the General Social Survey on Giving, Volunteering and Participating. What do you think are the top 3 answers for these questions?

Why do you volunteer?

<i>Reason</i>	<i>Rank</i>	<i>%</i>
	No. 1	
	No. 2	
	No. 3	

Write down the additional reasons:

Why don't you volunteer? / Why don't you volunteer more?

<i>Reason</i>	<i>Rank</i>	<i>%</i>
	No. 1	
	No. 2	
	No. 3	

Write down the additional reasons:

How can you learn, enhance and support volunteer motivations?

How will this help you and your volunteer program?

Making Meaningful Work

Think about you can create meaningful work to increase volunteer retention, interest and engagement – and keep them coming back year after year to lend their skills and time.

Mission-Based Volunteer Roles	
What is my organization's mission?	
How can I link the volunteer role to the mission?	
What does the volunteer role do that impacts our work?	
Communicate Impact	
What is the story of my volunteer program?	
What is the impact of our work on the community?	
How can I facilitate volunteers sharing their ideas?	
Volunteer Goals	
How can I collect and track volunteer goals?	
How can I work in their goals to the positions?	
What systems do I need in place to offer advancement opportunities?	

My next steps:

I will provide meaningful roles by...

I will avoid burnout by...